

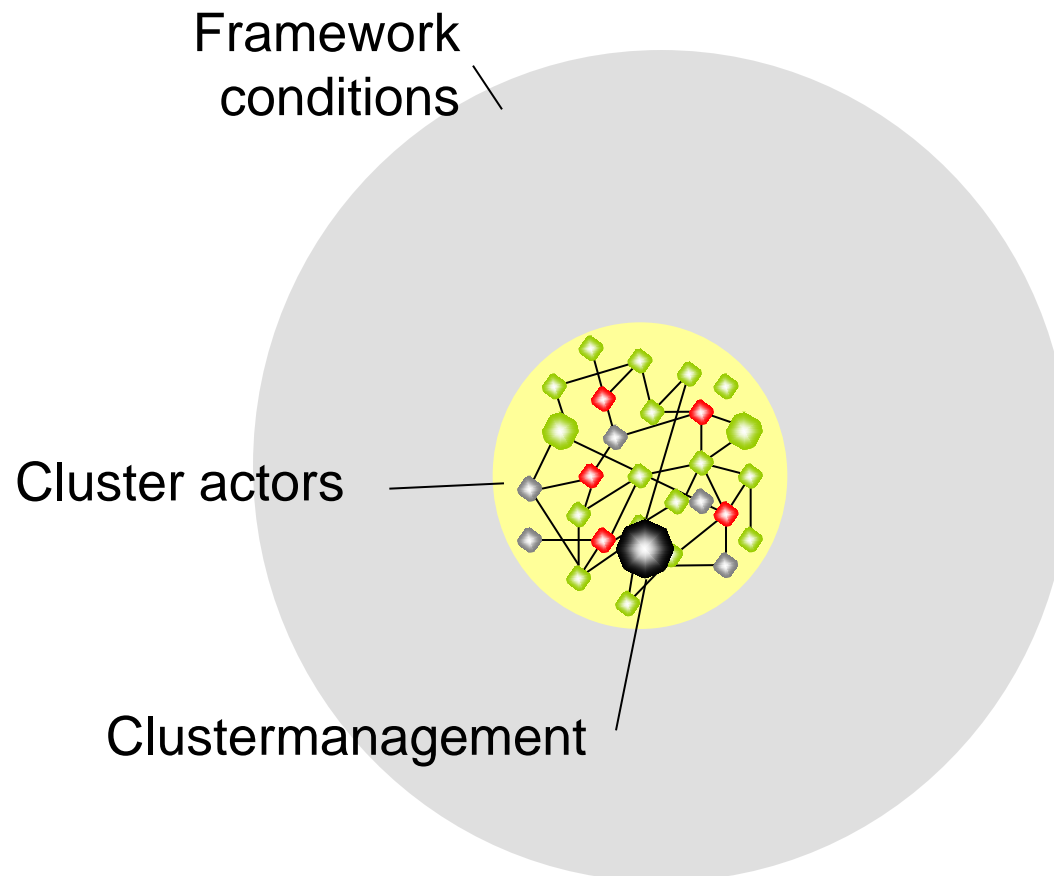


Cluster Policy in an European Perspective

Dr. Gerd Meier zu Köcker

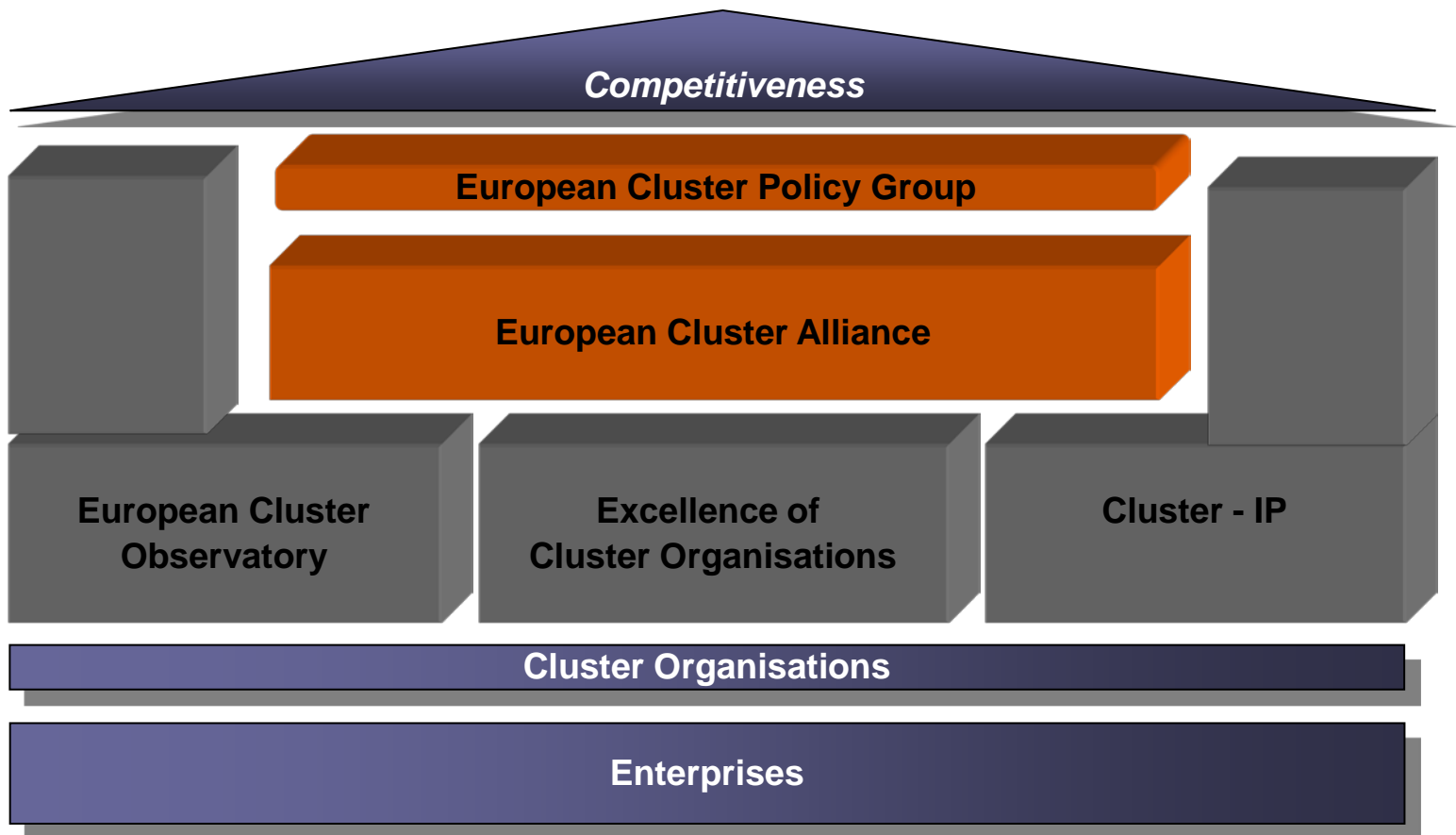


Level of Cluster Support Schemes





Cornerstones of European Cluster Policy





European Cluster Policy Group

- Supports the EC in further developing the European Cluster Policy
 - Consists of 20 independent experts
 - Four focus topics
 - Internationalisation of clusters
 - Clusters in “New Industries”
 - Cluster Exzellenz
 - Harmonisation of EC cluster support programmes



Recommendation of ECPG





Summary of ECPG Recommendations

I. Better Support to International Cluster Cooperation

- Recommendation 1: Provide Data on the Real Cluster Landscape
- Recommendation 2: Promote Strategic and Commercial Networking of Clusters
- Recommendation 3: Promote International Mobility of Cluster Actors

II. The Role of Clusters in Support of Emerging Industries

- Recommendation 1: Give Appropriate Focus to Strong Framework Conditions
- Recommendation 2: Provide Information and Ensure Channels of Dissemination to Speed up the Adoption of New Technologies/Products/Services by Clusters
- Recommendation 3: Provide Incentives for the Creation of Platforms for Collaboration and Cross-fertilisation between Clusters
- Recommendation 4: Adjust Cluster Support to Needs of Emerging Industries



Summary of ECPG Recommendations

III. Raising the Excellence of Clusters and Cluster Organisations

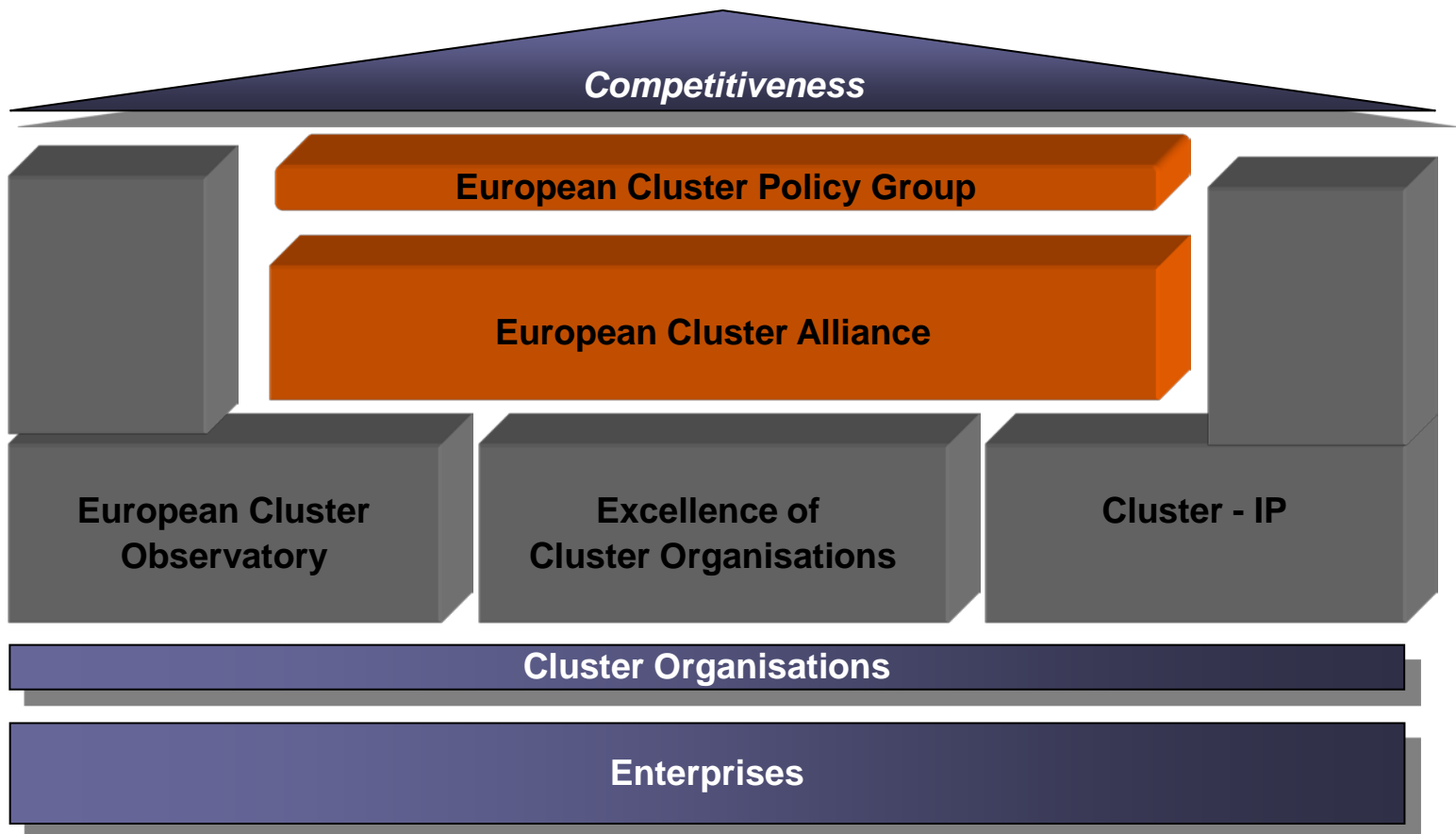
- Recommendation 1: Offer Tools for Enhancing Excellence of Cluster Management _____
- Recommendation 2: Provide Comparable Data on Cluster-specific Framework Conditions and Methods for Evaluating Effectiveness of Cluster Programmes _____
- Recommendation 3: Promote Policies for Improving Cluster-specific Framework Conditions _____

IV. Creating Better Synergies between Community Instruments for Cluster Excellence

- Recommendation 1: Streamline EU Funding for Clusters _____
- Recommendation 2: Encourage Better Cluster Programmes in Member States _____



Cornerstones of European Cluster Policy





Cluster Management Excellence Status:

Current status on Cluster Management Excellence? Quality Indicators and Trainings

Cluster Management Excellence Indicators:

Quality Management Approach, Peer-Review System

Cluster Management Excellence Knowledge:

Develop Knowledge Materials for Cluster Management Excellence

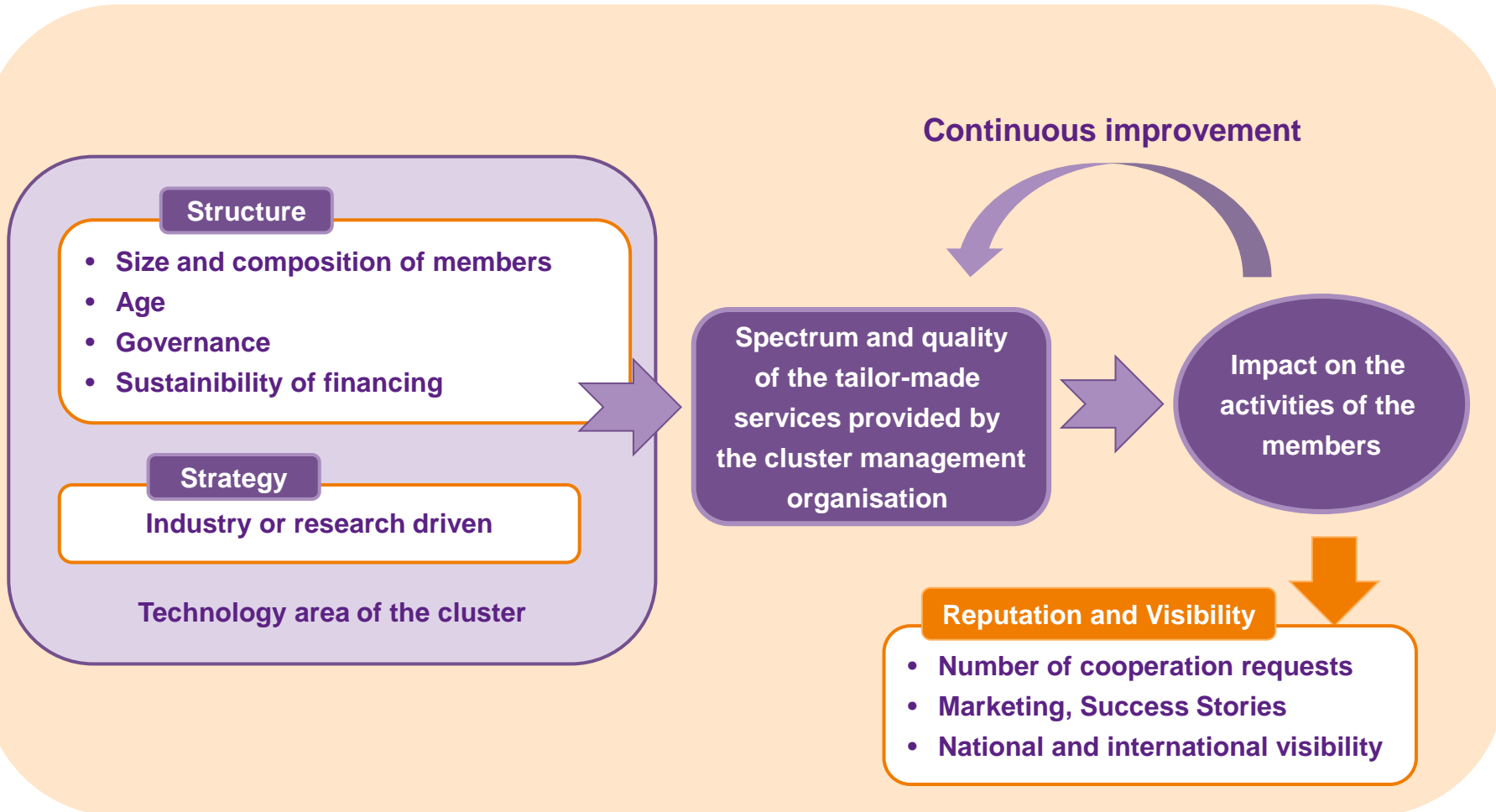
Cluster Management Excellence Promotion:

Disseminate and Promote Cluster Management Excellence / Cluster Managers' Club

novation + Technik fördern



Success Factors for Clusters





Preconditions for Successful Clusters

Preconditions

Local competences

- Critical mass of enterprises and research institutions
- Experts, goods and other competitive resources

Prevailing technologies

- Non-utilised potential for a fruitful collaborative action

Existing sectorial initiatives

- Chambers of commerce
- Industrial associations, etc.

Stable environment: politics, funding, financing, regulation, etc...

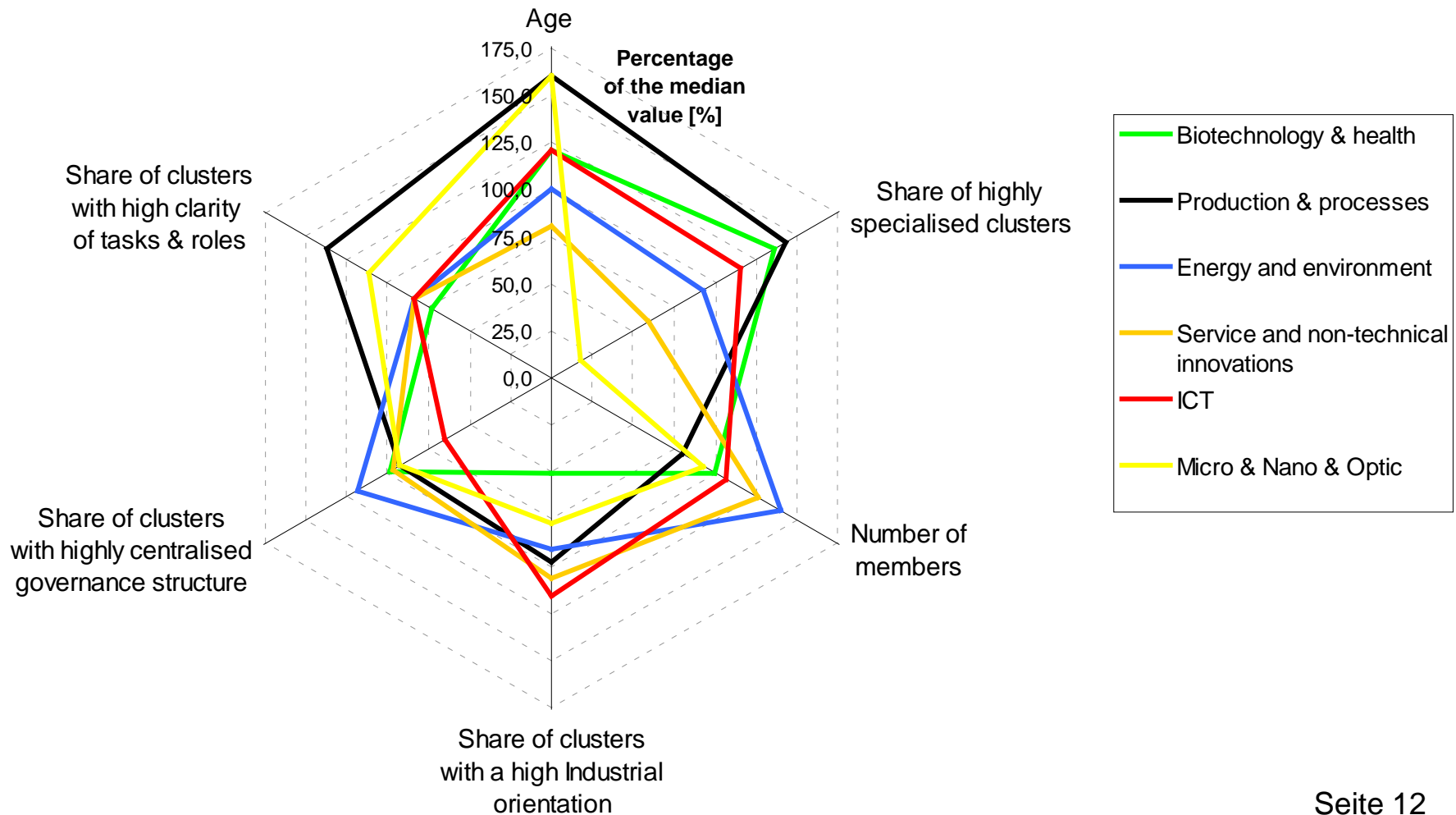
INNOVATION

Cooperation and participating of the all the steps of the value-added chain (producers, suppliers, research institutes, education , investors, politics)

Long term strategy



Clusters Are Individuals





Clusters Are Individuals

