Project no.: 229514 KEEN-Regions

KEEN-Regions

Knowledge and Excellence in European Nanotechnology Regions

REGIONS OF KNOWLEDGE   Maximising the benefits of research infrastructures for regional economic development

D 5.3.2 – "Dissemination Tools and Coordinated Image"

Due date of deliverable: Month 6
Actual submission date: Month 10

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Organisation name of lead contractor for this deliverable: Veneto Innovazione spa

Revision 1

Project co-funded by the European Commission within the Seven Framework Programme		
Dissemination Level		
PU	Public	
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	X
CO	Confidential, only for members of the consortium (including the Commission Services)	

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1. Dissemination Tools

This deliverable collects the coordinated image and the dissemination tools such as the different versions of the KEEN-Regions logo, the templates for Word documents and Powerpoint presentations. The files are compressed in a ZIP archive. Below you can find a brief description of the files included.

1.1 Logo

The logo design (graphics and lettering) is in vectorial form. To maximise brand awareness and to avoid incorrect use, the logo must be used without changes in the colours, lettering. To this aim specifications of the different versions are included in the ZIP archive.

In the archive you can find these logo versions:
- KEEN Logo in AI format
- KEEN Logo in GIF format
- KEEN Logo in JPG format

In the archive is also included a Manual describing the characteristics of the logo and the font used in the logo.

1.2 Leaflet

Another import tool is the KEEN-Regions **Leaflet** useful for the dissemination during events, conferences, visits and so on.
The leaflet is composed of two pages:
- the first one includes the Logo of the project, the partners of the consortium and the contact details of the Lead Partner;

- the second page contains a brief description of the nanotechnology and one of the project. There is also a picture that shows graphically the structure and the activities of each KEEN-Regions workpackage.

The name of this file is Keen_Leaflet16X30_FINAL.pdf

1.3 Roll-Up

The **Roll-Up** is really useful to attract people during events placing it in particular points with high visibility and very crowded.
The name of this file is RollUp_50x150.pdf

1.4 Documents templates

Useful template for the realisation of KEEN-Regions document are also include in the archive:

- A **word template**. A empty page in word format with the necessary logos included.

- A **powerpoint template** with the header slide and an internal slide to realize a presentation for a meeting.

The name of this files are word template.doc and powerpoint template.ppt